

## **Houston Region SCCA Board Meeting Minutes**

**April 10, 2018**

The Houston Region Sports Car Club of America Board members met Tuesday April 10, 2017 at Kim Son Restaurant, Downtown Houston, TX. The following board members participated: Sydney Davis-Yagel, Larry Svaton, Richard Tomlin, Jim Lowe, Mark Watson, Mike Jiang, Tisha Strickland, Jan Rowe, Robert Horton, Dan Helman, Holly Murphy and James Rogerson, Larry Svaton. Board member not in attendance was Rosa Lee Smart. Attending guests were Two guests from Zestino Tires from Japan. Meeting was called to order at 7:00 pm.

### **SECRETARY REPORT – SMART**

February Minutes still need approval.

#### **• FINANCIAL REPORT - JIANG**

- Tax Return Extension Filed
- Syd & Mike get with Sandra of MSR to get a mail box at MSR Houston
- COTA & NOLA P&L- Syd
  - COTA was a small loss for our region; deposit check minus loss to be mailed soon
  - NOLA was a profit

#### **• SOLO REPORT - HORTON**

- Negotiating with MSRH, Gulf Greyhound, and Grand Sport Speedway for event dates/costs this year.
- A lot of work getting the website working, we may form a working committee.
- Negotiating a Kart Challenge day at the northeast Houston Karting Complex between BMW club and HouSCCA.
- Got 10 yards of soil/clay delivered to HPA to fix the erosion on the road course sections, volunteers spent morning playing in the mud.
- Mapped bad sections of Gulf Greyhound and have course map prepped.
- Working on local STO class rules
- 2 events without major timing issues
- Making a list of which course designers are responsible for which month's course.
- We will be providing cones/timing for Triumph club for \$1500 April 21st.
- We are planning to attend Hobby Fest at Hobby Airport April 21st. We made a banner, looking for a pop up tent and a race car? Road Racers want to help man the booth?
- Updating operations manual
- \$32K in funds

#### **• RALLY & TRACK EVENTS REPORT: TOMLIN**

- Grant awarded for Track Attack
  - Meeting next week to make decisions
  - Roger Johnson designing course

- **ROAD RACING REPORT: ROWE**

- MSR Memorial Day Race
  - Starting to plan
  - Jan and Syd to work together to get transition

- **COMMUNICATIONS REPORT: WATSON**

- Need email update

- **EVENTS REPORT: STRICKLAND**

- Banquet Recap
  - Overall everyone enjoyed the banquet
  - Finishing up financial info

- **MEMBERSHIP: SVATON**

- Larry getting with National to get more details on new members

- **NEW BUSINESS:**

- Dan will be eligible to be the Area Director again; will be bringing nomination form
- Discussion on who will be taking over as Regional Executive when Syd leaves
  - Dan will help be a sounding board for those interested in the position

- **Remaining 2018 Board Meeting Dates**

- June 5 (First Monday due to schedule conflict)
- August 14
- September 25 (Annual Meeting & Election)
- October 9
- December 11 (Annual Holiday Exchange)

**Meeting Adjourned:** 7:53 p.m. Holly/Tisha

## Houston Region SCCA | 2018 Goals

Area	Goals
<i>Membership</i>	<ul style="list-style-type: none"> <li>• Follow up with and convert weekend members – Sydney</li> <li>• Actively engage more members to participate in all areas of our Club – Sydney</li> <li>• Add 2-3 additional gatherings at various locations around the city throughout the year (ideas: Drivers’ Source, Ferrari of Houston, 8<sup>th</sup> Wonder Brewery) - Tisha</li> <li>• Paying for volunteers’ first year of membership – Tisha</li> <li>• Attend local universities to recruit members- Jim</li> <li>• Build a member survey for members who are not returning- Jim</li> <li>• Work on reaching out to past members- RosaLee</li> </ul>
<i>Communications</i>	<ul style="list-style-type: none"> <li>• Continue monthly newsletters and include this content on the website – Sydney</li> <li>• Have the End of Year Nominations and Banquet invites be sent out as its own email - Tisha</li> <li>• Have specific email or social posts for each event- Tisha</li> <li>• Focus on Social Media efforts- Mark</li> </ul>
<i>Promotions</i>	<ul style="list-style-type: none"> <li>• Facilitate region gear opportunities for members – Sydney</li> <li>• Work with Events to put together a non-competitive event- Holly</li> <li>• Patches for volunteers- Randy</li> </ul>
<i>Events</i>	<ul style="list-style-type: none"> <li>• Continue the Road Rally/Membership gatherings – Sydney</li> <li>• Have registration setup to open for banquet 3-4 months in advance – Tisha</li> <li>• Board members submit nominations for specialty area for year-end awards- Jim</li> <li>• Create paper ballot for year-end awards for the September event- Tisha</li> <li>• Work with Events to put together a non-competitive event- Holly</li> </ul>
<i>Road Racing</i>	<ul style="list-style-type: none"> <li>• Create an incentive program for Houston Region volunteers – Sydney</li> <li>• Recruit new Road Racing volunteers at Solo events- Jim</li> </ul>
<i>Track Events: PDX, Time Trials, Etc</i>	<ul style="list-style-type: none"> <li>• Hold a Track Attack event – Sydney</li> <li>• Bring back Friday PDX events on Road Race weekends – Sydney</li> <li>• Recruit participants at Solo events- Jan</li> <li>• Pay entry fee of one per class for the National Championship event- Dan</li> </ul>
<i>Solo</i>	<ul style="list-style-type: none"> <li>• Collect info from non-HOUSCCA members for membership to follow up and recruit – Sydney</li> <li>• Email past participants through DLBRacing.com to encourage participation- Robert</li> <li>• Troubleshoot the timing system- Robert</li> <li>• Advertising banner with all other events in region- Robert</li> </ul>
<i>Rally</i>	<ul style="list-style-type: none"> <li>• Hold a Targa event with Solo and Track Events – Sydney</li> <li>• Gimmick Rally to BBQ social event- James</li> </ul>
<i>Board</i>	<ul style="list-style-type: none"> <li>• Actively participate in more than one area – Sydney</li> </ul>